



# Where's SARGE

The official fanzine of our favorite comedian



## Sarge Hits Funny Chords at MusiCares

Sarge plays his electric organ in between comedy bits at the sixth annual MusiCares event, held at The Nokia Center in Los Angeles, CA.

Most comedians bring a standard set of jokes with them wherever they perform because it's a safe way to do their routine. In most cases, the jokes have nothing to do with the event and the event takes second position to the entertainer. That's why MusiCares selected Sarge to host this year's event.

MusiCares, the music industry's organization dedicated to assisting talent in recovery, needed to bring more attention to its programs and it needed a host who delivered more than a few one-liners. In selecting Sarge for the key position of Master of Ceremonies for their sixth annual show, they ensured themselves and their guests of a successful event. That's because Sarge is more than just a comedian, he's a comedian and a musician, *with an edge*.

Sarge's edge is that whether he's singing like Sammy Davis, Jr. or Lionel Richie, he's the one playing the piano. This self-taught musician has trained himself to not only play on a concert level, but to control his voice in order to accurately imitate the singing style of his favorite entertainers.

"You can't just stand up and do comedy at an event like this" stated Sarge. "The nature of this event means that as a host, I have to entertain the audience in between acts ([see video](#)), while the instruments are being broken down or set up. That means ten to twelve segments of which you have to do either a three-minute bit or a six-minute bit, and be relevant to what's going on around you" added Sarge.

Sarge joined Ace Frehley, Slash, Billy Corgan and other musicians in making this year's event-held at Club Nokia-the hottest ticket in town.



Sarge banter with award recipient while co-Host Harvey Hirsch looks on.

## Sarge Humors Creative Directors

Every year, Art Directors all over America enter their best projects to be judged by other "creatives," in order to try to win industry recognition of their talent.

"This is just like hanging up your drawings on the refrigerator using magnets" reflected Sarge, this years Host at New Jersey's Art Directors Annual Awards Show.

When tapped to host the show, Sarge brushed up on industry specific knowledge in order to tailor his comedic rant in terms his audience could relate to. "What the hell is a brochure, 20pp 4/c or better" berated Sarge during his ninety minute tirade.

A normally staid and reserved event, this years show needed a boost to stop declining attendance and that goal was addressed by Sarge.



Sarge enthralles the 250 guests at the New Jersey Art Directors 47<sup>th</sup> Annual Awards Show, held at The Birchwood Manor, Whippany.

"When I was asked to run the entertainment portion of our annual awards show, I knew that it needed a real quality entertainer" stated Harvey Hirsch, co-host of the event.

"I had the fortune of seeing one of Sarge's performances up at Villa Roma in upstate NY and was totally blown away! In the span of an hour, I laughed at his unique perspective on life as a Black Jew and was in awe of his musical talent, especially his ability to impersonate Lionel Richie and Satchmo" added Hirsch.

During this event, Sarge called out the 103 medal winners in their categories and hustled them to the stage for their awards, all the while pulling their creative tails. [See video](#) He also regaled the crowd with his famous "LA Kitty" story, a hilarious practical joke he played on a colleague and his signature Black Jew skit.